To disclosable computing through concrete abstractions

Substrate vision statement

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Antranig Basman

What is a substrate?

Jonathan Edwards <u>defines a substrate</u> as embodying the following properties:

- 1. A complete and self-sufficient programming system,
- 2. with a persistent code & data store,
- 3. providing a direct-manipulation UI on that state.
- 4. Supports live programming.
- 5. Programming & using are on a spectrum, not distinct.
- 6. Conceptually unified not a "stack".

Summarized as a slogan: "A PL, DB, & WYSIWYG document unified together."

Whilst I subscribe to all of these points, in my vision most of them are not essential definitional aspects, but instead essential *possibilities* – that is, that the substrate should be designed in such a way that they can be brought into view or "disclosed" idiomatically in a context where they are relevant.

For example, direct manipulation and live programming may not be appropriate or necessary for many users of a particular substrate's deployment – they may prefer to view it as a regular application, indistinguishable from one not built on a substrate, or even as a static document. But the path to bringing these capabilities into view should be reasonably direct and not involve a fundamental change in the structure of the application.

Substrates and Malleability

Out of these 6 properties, to me the definitional point is #5: "Programming & using are on a spectrum, not distinct.". This is also the core intersection with the <u>Malleable Systems Collective</u>, whose principle #1 is "Software must be as easy to change as it is to use it". Comparing the properties with the collective's own principle 6:

- 6. Modifying a system should happen in the context of use, rather than through some separate development toolchain and skill set
- I see the same "loosening" of this principle as desirable. Modifying a system should be *possible* and idiomatic in the context of use, but this should not also preclude the use of more or less standard toolchains or skillsets that can be used to work on the system by specialists.

Disclosure and Integration

Boxer is in my opinion the most successful substrate satisfying Jonathan's principles. We can learn a lot from its community. Henri Picciotto, a Berkeley Mathematics educator, wrote in Boxer: A Teacher's Experience (2022) of 19 years of his students' experience with Boxer, that it "defied their expectations of how to interact with their machines", felt "bland and antiquated", and that by the end that they hated it. I argue a big contributor to this is that, despite its many great virtues, Boxer has no model for disclosure of its capacity for computation – the controls for executing and modifying boxes are always visible.

We can't build substantial communities for substrates unless we can use them to build interfaces which are seen as *wholly satisfactory* by communities. This implies that, if deployed as web pages, they use standard layout technologies, can render statically and don't incur appreciable costs on startup. This unpacks the 6th property of a substrate – whilst it does not "form a stack", it should be able to coexist naturally amongst the levels of stacks that exist. This brings in an important strand in the literature, Stephen Kell's notion of an <u>integration domain</u>, described in <u>The Mythical Matched Modules</u> (2009).

In an integration domain,

- languages and tools are specialised towards composition of software, and so do not resemble conventional languages
- relations are expressed between runtime values, predicated on the context in which they
 occur

Through Stephen's principle of *interface hiding*, dependencies do not explicitly manifest themselves in the domain except through the contextualised values which the domain puts into relation.

Composition and Components

Central to its role as an integration domain is the model for composition that a substrate establishes. A composition model determines how parts of designs written separately can be combined. Traditionally in software engineering this implies a model for reuse – that it's possible to bring parts of a design written elsewhere into one's own, by referring to them, rather than copying them. Again we can learn from Boxer's community – Andy diSessa has written about the negative impact of a component-based composition model on community agency in Issues in Component Computing: A Synthetic Review. Components brought in by reference are opaque and mostly impossible to modify. This led to Boxer's standard model of "reuse by Iithification" – useful code is simply copied into one's world. This is naturally an unscalable approach but an essential one for small-scale communities.

Notions of reuse in traditional programming are tied to notions like "objects" or "types". These need to be completely reconceived in the context of a substrate. Stephen Kell's <u>In Search of Types</u> (2014) covers many of these notions very well – especially two non-orthogonal senses of the notion of an "abstraction".

- 1. (Parnas et al, 1976) "an abstraction is a concept that can have more than one possible realization"
- 2. "abstractions as a repertoire of things that we can *refer to*"

We are interested in primarily the second notion¹. With respect to the notion of types, a popular definition (Krishnamurthi, 2003) is "any property of a program we can determine without executing the program". If a substrate folds together the contexts of design and execution, this notion of a type largely collapses. Indeed, Jonathan Edwards' description of <u>Subtext 10</u> declares "Subtext has no syntax for describing types: it only talks about values" and also "Concrete values serve as witnesses of types".

My notion of an integration domain, implemented in my work in progress substrate, <u>Infusion</u>, features *concrete abstractions*. These are blocks of pure state, with a natural representation in JSON, which are treated as aligned *layers*. Rather than being composed at build time in the machinery of a compiler as types or classes, and perhaps largely erased at runtime, they are composed in the running substrate in a visible way, with the resulting merged structure allowing access to the provenance of each separate layer. The system state is determined by the complete contents of such layers which, since it is intelligibly serialisable, is easy to transport from place to place as well as store in traditional backends such as GitHub or more fruity ones such as ShareJS or Automerge. This solves the *image problem* of some pseudo-substrates such as Smalltalk where the design content of the running system can diverge over time and can only be manipulated as a whole by loading it.

A successful substrate needs to minimise what I call <u>divergence</u> – the discrepancy between its runtime state and the state from which it can be authored. This implies minimising reliance on traditional runtime storage such as the stack and the heap with their coordinates which are meaningless in the visible substrate. Instead, the substrate needs to make it easy to trace *causes from effects* – given any piece of the UI, to be able to fully explain the causes that led it to be that way and intervene with them. This is consistent with Michel Beaudouin-Lafon's role of an information substrate in <u>Towards Unified Principles of Interaction</u> (2017). A related treatment is Don Norman's Gulf of Execution as discussed in Jonathan's <u>Subtext: Uncovering the Simplicity of Programming</u> (2005).

Errors and Asynchrony

A successful substrate needs to solve several other problems for its users. Firstly the notion of **errors**, especially what were once design-time errors, need to be surfaced in the substrate as it runs. Boxer's model for this is a good example – a faulty reference for example results in a message displayed on the surface of the substrate which is then navigable to the site of the error. Common reactive libraries offer little support for recognising and propagating these errors, as well as tracing them back to the part of the substrate responsible.

Secondly, we need to deal gracefully with **asynchrony** – both in terms of operating on asynchronously available data, as well as asynchronous demands for "code" within the substrate as it evaluates. Successful user programming systems do not bother the user with issues relating to whether values are available right now or require I/O which again stems from the faulty reliance on the program stack underlying runtime state. Traditional programming languages make this a viral issue affecting the semantic of the whole codebase as per Bob Nystrom's What Color is Your Function.

¹ Although I do see a role for "opportunistic abstractions" in terms of spotting the "coeffect image" of a replaceable unit of configuration's unbound references and helping the user to see if another unit would fit. This is a kind of dual of the role of "opportunistic types" emerging through looking at the structure of concrete value witnesses.

Interestingly it seems like both of these issues can be dealt with under a common scheme. We allocate a special kind of payload to a reactive function, an *unavailable value* which accumulates the addresses in the substrate which are responsible for *design incompletion for any reason* – e.g. whether the syntax underlying the substrate is incorrect, or a I/O request is pending. The reactive graph short-circuits on these values, accumulating their payloads much as exception handlers did in conventional languages. This allows the user to continue working with those parts of the substrate which don't depend on these unavailable values as normal, whilst being able to direct their attention to the addresses where the design might need to be corrected if necessary – again, in allowing causes to be traced visibly from effects.

Why improve notations if all code will be written by Al?

I argue that the time has never been more favorable for the substrates community. Rather than representing programming as a "solved problem", LLM generation of code heightens existing problems of code oversight and management of technical debt, as well as offering new opportunities. As I write in An Era for New Notations, notations which make it easier to determine whether a code structure aligns with the intentions of a community by minimising divergence are more attractive than ever, as well as the incumbency advantages of existing notations being diluted through the availability of quick and reliable LLM translation.

Upcoming challenges:

Better reactive primitives:

Whilst miniAdapton of Hammer et al (2016) seems to offer somewhat more forgiving semantics than current "best of breed" JS signals implementations in the case of dynamic allocation of signals during a computation, it feels like there's a lot of room for improvement in this area, re. issues such as supporting writeable computed values, supporting cyclic graphs of reactive values and/or bidirectional relations. These cases are coming up a lot in Infusion development. Likely there are ideas in Jonathan's <u>Coherent Reaction</u> that can be applied.

Better layout primitives:

In the spirit of "living within the stack with stack goggles" I would like to see some scheme for gracefully embedding a more humane layout system within CSS. Systems such as <u>CSSO</u> are far too primitive, yet full-blown CSS frameworks I've looked at are prohibitive at the user level. A system such as <u>Layoutlt</u> can spit out some Bootstrap definitions given some visual tinkering but it is closed source. Cassowary-based constraint systems such as <u>GSS</u> are promising for people willing to leave real browsers behind.

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AUTHORS: Antranig Basman

TITLE: To disclosable computing through concrete abstractions

+++++++ REVIEW 1 (Gilad Bracha) +++++++

I like the slogan "A PL, DB, & WYSIWYG document unified together". I am also very much in agreement on the idea that advanced capabilities need to be easily discoverable while not being in "your face" when not needed.

I do have reservations about "standard toolchains" used by specialists. In my view, it is very important that the entire system is self describing and can be modified within itself. Of course, reality may limit this - if you build the substrate on a web browser, the substrate's control ends with the browser implementation. This has always been the case (even on the Alto) but one strives to minimize it.

A major theme in many submissions is the tension between a purist, from-the-ground-up approach and reusing existing infrastructure. I view the use of JavaScript as going too far toward pragmatics. I use HTML for markup, but have grave misgivings there as well. These are hard trade-offs.

Some of the issues you bring up are PL issues (like async handling) and exemplify why one doesn't want to use mainstream PLs for defining behavior in a substrate. The general idea of errors that compose with the rest of the computation is valid and has proven useful in many other contexts.

The term "lithification" was new to me, and quite useful. The tension between copying and referencing is very relevant. I have found transclusion to be extremely valuable, but support for easy lithification is no doubt very useful as well.

The point about the tension between persistent state and program development is well-taken. There are, I believe, good answers to this. Ironically, they benefit from a strong notion of modularity in the programming language, as well as from concepts like orthogonal persistence.

I read your references about the issues students had with Boxer. The author himself says he doesn't know why students developed this reatciobn over time. I wonder why you feel that "disclosure" is such a crucial issue.

I suspect it is primarily a cosmetic issue. A lot of the reservations people have about older systems are about familiarity, fashion (as Douglas Crockford pointed out) and cosmetics (shiny new UIs). Clearly, Boxer is of its time. It looks a lot like the original Smalltalk-80: Black & white etc. No matter how good the software, it is dead in the water with that look; people react with a visceral disgust. The shininess is relatively easy to fix. A contemporary Smalltalk like Pharo or better yet, Cuis, has color, good font and so on. And yet, it faces a different issue - it is different. This what I suspect the phrase "defied their expectations" might refer to.

I'm glad you acknowledge AI as a major new factor. One hopes you are right and it will help make substrates useful and successful, rather than irrelevant.

+++++++ REVIEW 3 (Jonathan Edwards) +++++++

I appreciated the effort defining terminology that spotlights important issues: disclosure, lithification, concrete abstractions, image problem, divergence, unavailable value. Names are powerful coordination mechanisms. One could argue that a community/field is effectively defined by the concerns it has christened. Perhaps a product of this workshop or its sequel should be a glossary.

++++++++ REVIEW 4 (Pavel Bažant) +++++++

I have enjoyed reading your paper a lot. Sorry for the delay.

I am commenting on individual paragraphs.

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For example, direct manipulation and live programming may not be appropriate or necessary for many users of a particular substrate's deployment – they may prefer to view it as a regular application, indistinguishable from one not built on a substrate, or even as a static document. But the path to bringing these capabilities into view should be reasonably direct and not involve a fundamental change in the structure of the application.

- You raise an important point. I've overlooked this myself for a long time!

I argue a big contributor to this is that, despite its many great virtues, Boxer has no model for disclosure of its capacity for computation – the controls for executing and modifying boxes are always visible.

- I agree that seeing the irrelevant in a given context is a burden. It might still be OK if the controls were always visible if those controls were shown in some kind of "detail" / "inspector" region that is at the edge of the screen.

This led to Boxer's standard model of "reuse by lithification" – useful code is simply copied into one's world.

- Some voices in the video game programming community (Blow, Muratori) advocate for copying code this way in certain situations, too. Only a small part is needed anyway, and in order to fit the problem, the code has to be often substantially rewritten anyway.
- That said, I think part of the problem is that mainstream _version control_ sucks. Plain text-based diffing and merging is just weak. LLMs might help work around that problem. Still, I'd love to see a real solution.

This solves the _image problem_ of some pseudo-substrates such as Smalltalk where the design content of the running system can diverge over time and can only be manipulated as a whole by loading it.

- You seem to imply that Smalltalk doesn't fully satisfy the property #5 that you identify as definitional. If that is the case, it might be interesting to illustrate with an example how exactly the divergence you mention weakens the extent to which #5 is satisfied. Note that I am not claiming Smalltalk is a satisfactory solution.

Rather than being composed at build time in the machinery of a compiler as types or classes, and perhaps largely erased at runtime, they are composed in the running substrate in a visible way, with the resulting merged structure allowing access to the provenance of each separate layer.

This implies minimising reliance on traditional runtime storage such as the stack and the heap with their coordinates which are meaningless in the visible substrate.

- Strongly agree. I'd consider existing spreadsheets a successful model system in that respect.

Errors...

- What you describe is very similar to what Excel does (and it is great). In what ways is your intended approach to errors different from Excel's?

Successful user programming systems do not bother the user with issues relating to whether values are available right now or require I/O which again stems from the faulty reliance on the program stack underlying runtime state.

- Are ultra-cheap threads part of the solution? Deep, accidental stacks would be avoided, and "semantic" stacks that model actual problems would be kept.
- Can we actually get rid of the runtime state?
- The whole topic of state reminds me of this paper https://moss.cs.iit.edu/cs100/papers/out-of-the-tar-pit.pdf (I should re-read it).

Interestingly it seems like both of these issues can be dealt with under a common scheme. We allocate a special kind of payload to a reactive function, an **_unavailable value_** ...

- Fantastic! I have arrived at a very similar (maybe identical) concept, and call that value "unknown". Your idea to apply it also to pending values is new to me and I like it a lot.
- I'd love to discuss this "unavailable value" concept with you in more detail. It has many other interesting properties. For example, it allows a disciplined approach to compatibility of current code with future systems (basically, it allows to grow APIs in an _informationally monotonic way_). (((I also use it in an old substrate prototype of mine (in Jetbrains MPS) and in an interpreter for a weird physical blocks-based language I've designed)))

The reactive graph short-circuits on these values, accumulating their payloads much as exception handlers did in conventional languages.

- I am not a Haskeller, but Haskell's Either monad concept might be useful as a source of inspiration

Better reactive primitives:

- Cyclic graphs might play nicely with "unavailable values", especially if there is a way to express a _partially unavailable value_. The cycle would be evaluated iteratively, progressively narrowing the possible values of the reactive value. I think Sussman mentions a similar idea in his "We don't know how to compute" talk.

I'm looking forward to discussing these topics at the workshop.

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+++++++ REVIEW 5 (Camille Gobert) ++++++
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This statement departs from the definition of a substrate proposed by Jonathan Edwards by proposing to make all six principles but one optional (though desirable), only keeping "Programming & using are on a spectrum, not distinct" as the one key principle, in line with the Malleable Systems Collective's goal of making systems as easy to use as to change. It then touches on other important properties that a substrate should have: being composable through emerging types (rather than prescriptive ones) and embracing asynchrony by supporting unavailable values. It concludes by underlining the importance of substrates with regards to the current trend about AI and by suggesting two directions for future work.

I really support Antranig's idea of "loosening" the definition of what a substrate is. Thinking in terms of such a "continuum" could help identify what needs to be added to existing systems in order to turn them into (better) substrates. This would help transition from the current state of the world while maximising retro-compatibility instead of (only) advocating for the design and the development of entirely new substrates and systems, which might be too costly to create and unlikely to be adopted.

Regarding the composition and components section: is this notion of layer the same as the one mentioned by Clemens Klokmose's statement? If so, is this a notion dear to substrates that we should insist on more?

Regarding asynchrony, I really second that position on making it easy to work with unavailable values. Giving attention and semantics to unavailable values reminded me of work on typed holes, as in Hazelnut (Omar et al., 2017). Perhaps substrates with absent/future values may also offer opportunities to interact with missing parts, as in Livelits (Omar et al. 2021)?

+++++++ REVIEW 6 (Clemens Nylandsted Klokmose) +++++++

I apologize for not having the time to engage with this position statement as deeply as I would have liked to. This position statement raises several excellent points, and can help to calibrate our view of what are the important aspects of realizing substrates.

I fully agree that malleability means that modification is possible and idiomatic. I have failed repeatedly by only making it possible!

I think I am starting to understand the idea of concrete abstractions. But I fail to understand what is meant by aligned layers. I think I need an illustration here to fully understand.

I also had difficulty understanding the principle of interface hiding.

This is an interesting quote I'd love to see unfolded with some examples "Successful user programming systems do not bother the user with issues relating to whether values are available right now or require I/O which again stems from the faulty reliance on the program stack underlying runtime state." Is your solution with the unavailable value implemented in Infusion?

+++++++ REVIEW 7 (Yann Trividic) +++++++

This vision paper first gives a definition of substrates close to Edwards' but by specifying that most features should be _made possible_ instead of strictly be implemented. It then continues by discussing some key aspects of substrates such as disclosure, integration, composition, errors-handling and asynchrony. Finally, it lays out a few opening thought around AI and upcoming challenges.

I was really interested in how the author describes substrates' features as _possibilities_. This angle contrasts well with other papers where substrates seem to be defined with axiomatic characteristics. I am not convinced that this group should focus on writing a specification of what a substrate must implement to be considered as such – instead, I believe we should focus on how to facilitate the implementation of desirable features. I believe it is more about good practices than it is about a hard-to-digest specification.

Regarding the last opening bits of the paper, I am intrigued to hear more about the author's thoughts on AI and notations, as I share his interest in the challenges that AI will bring upon us. I am also interested to talk more about layout primitives, as (bidirectional) structured design interfaces have not been so much explored yet – at least to my knowledge – even though it could address some struggles implied by contemporary design tools.

(Same as at least one other reviewer, I prefer signing my reviews, as it is not clear why they should be anonymous in this context!)

+++++++ REVIEW 8 (Patrick Dubroy) +++++++

Thank you for this! A thought-provoking vision statement. It's very interesting to hear about some of the successes and failures of Boxer; it makes me very much want to learn more about that system and some of its history.

Finally someone who has a similar reaction to LLMs! Over the past few years as I've had friends tell me that they're worried they'll be out of a job soon, my reaction was always similar to yours — I'm not at all worried, because so many of the things I'm interested in (visibility, debuggability, traceability, etc.) become even more important when we are using LLMs to write the code!

Your "upcoming challenges" are also both ones that resonate with me. This is perhaps something we could discuss in the workshop — collaboratively coming up with a list of "not adequately-solved problems". The artifact itself may not be so interesting, but it could be a good format to quickly form some micro-communities-of-interest!

Btw, an interesting layout scheme you might want to look at is Subform layout: https://github.com/lynaghk/subform-layout. It was created as a simplified version of Flexbox for [Subform](https://subformapp.com/), but it's also been implemented in at least one Rust UI toolkit that I know of, and there's a WebAssembly version that can be used from JS.